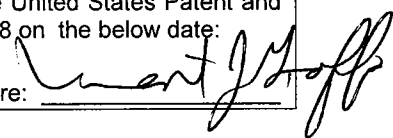


CERTIFICATE OF EFS FILING UNDER 37 CFR §1.8

I hereby certify that this correspondence is being electronically transmitted to the United States Patent and Trademark Office, Commissioner for Patents, via the EFS pursuant to 37 CFR §1.8 on the below date:

Date: February 15, 2010

Name: Vincent J. Gnoffo, Reg. No. 44,714

Signature: 

Our Case No.12729/11

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

David Shen, et al.

Serial No.: 10/633,168

Filing Date: August 1, 2003

For: METHOD AND APPARATUS FOR  
ASSESSMENT OF  
EFFECTIVENESS OF  
ADVERTISEMENTS ON AN  
INTERNET HUB NETWORK

Examiner: Donald Champagne

Group Art Unit No.: 3688

Confirmation No.: 4598

**AMENDMENT D**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In reply to the Office Action dated October 27, 2009, Applicants respectfully request that the following amendments be entered and the remarks considered.

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks** begin on page 10.